

Big Idea Pitch

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IDEA #1 – Catharsis City



Log Line



Enter a city as strange and complex as the human mind. Catharsis City is home to the world's largest "Energy Reservoir", powering the city and keeping the residents safe (so long as it doesn't rupture)!

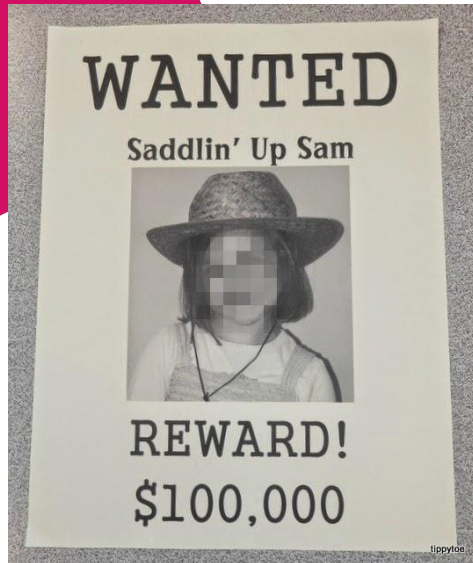
However, ever since the recent attack to the reservoir, things in the city have been going awry. Mayor Karen Sr. swears everything is going fine, but mysterious weather has been wreaking havoc and the cellizens have been a bit more riled up than usual...

Can you solve the mystery and figure out where all this instability is coming from? Interview the townspeople and explore the streets to find clues. And you better do it quick or the storms might break the reservoir!

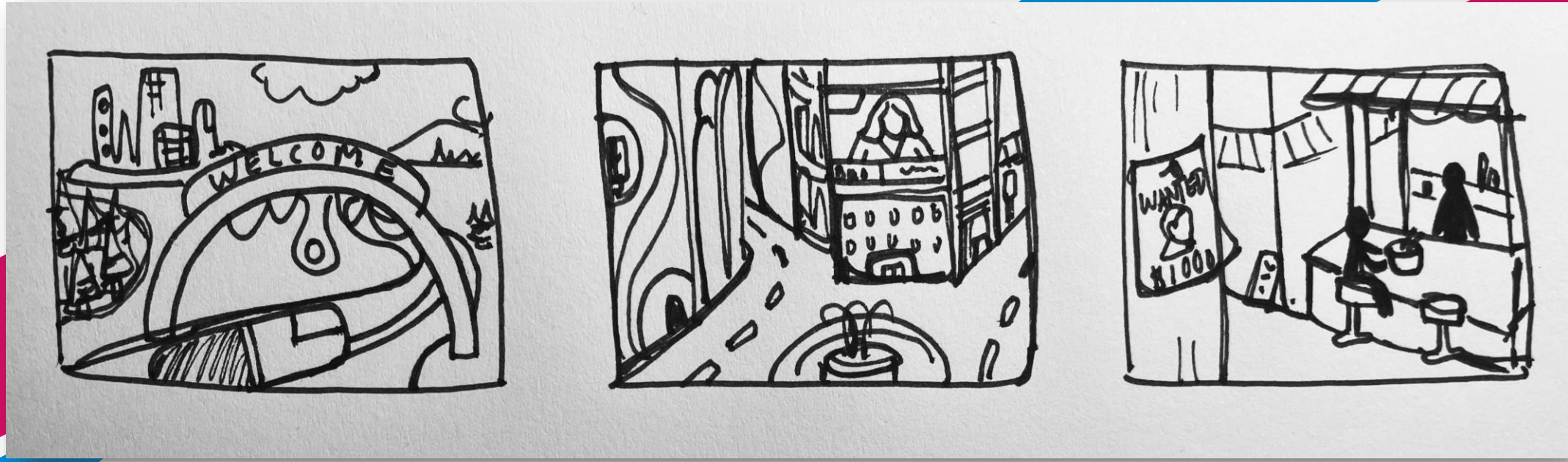


Features

- Lots of hidden easter eggs (like photos of memories, wanted posters of loved one, etc.)
- Funny storm safety posters and fake weather casts (3-5 inches of regret, 20% chance of bangs)
- Funny fake news casts hosted by the mayor that give narrative clues
- Punny character names based on neurotransmitters (Sarah Tonin, Nora E. Pinephrine, etc.)
- Potential AR integration to view “energy” interactions with the environment



Mood Board



Environment Sketches

IDEA #2 – Hive Mind



Log Line



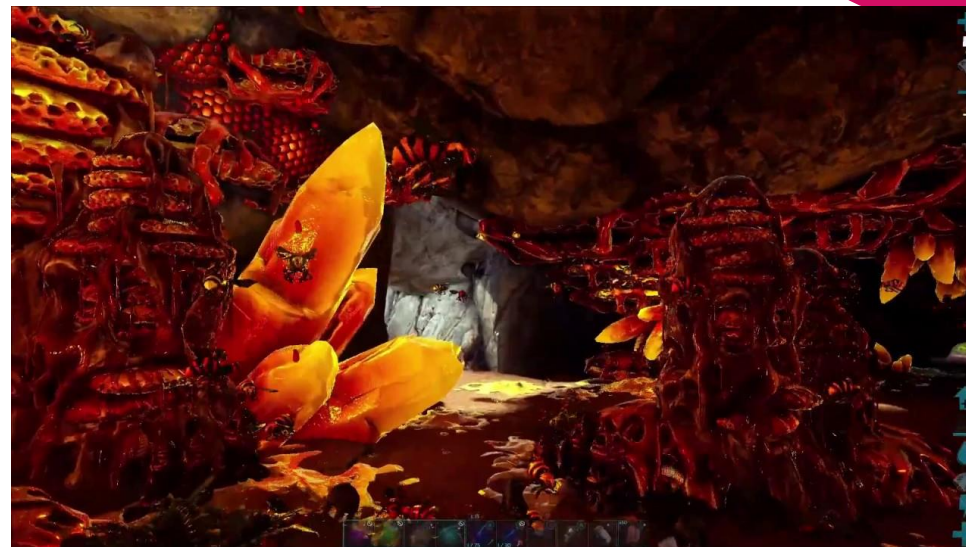
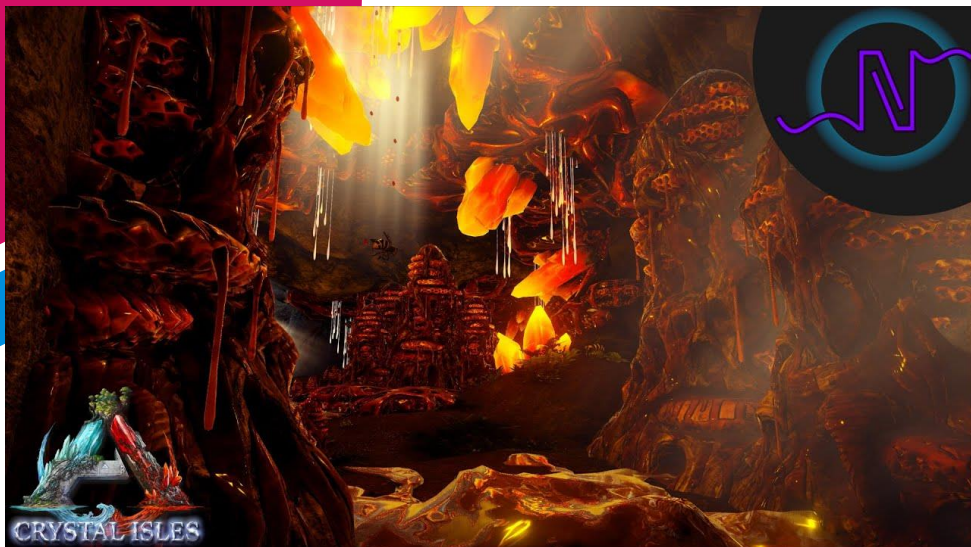
One of the beekeepers from the apiary has gone missing and was last seen tending to one of the boxes in the field. Looking closer at the space he disappeared, you find a dark tunnel where there once was a bee box, leading into countless tunnels full of glowing honeycomb and a mysterious honey that doesn't look quite right...

Practice thinking creatively in order to find your way through the tunnels and rescue the beekeeper. The bees want you to fall into their hive mind, but if you can resist it by solving puzzles (using your creativity and individuality), you'll save the day!

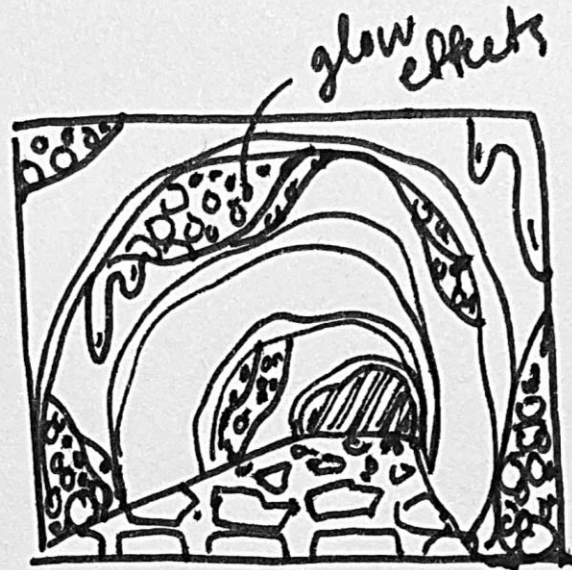
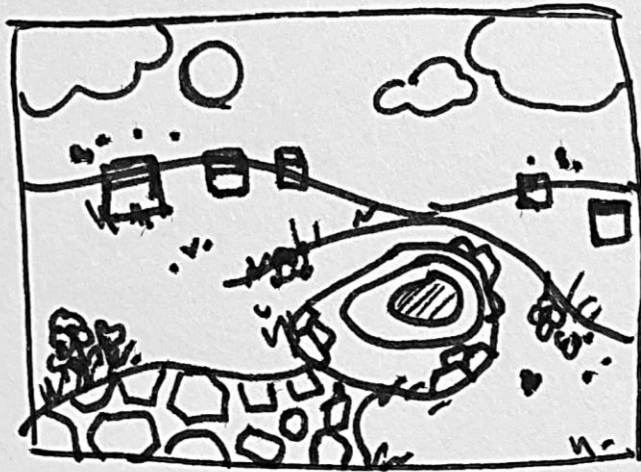


Features

- Choose your own adventure style tunnels/exploration
- Interactive displays/items throughout the tunnels (psychedelic honey)
- Progeny style guest interaction (audio)
- Attached creative space café for additional ROI and narrative. Lots of honey themed menu items!



Mood Board



Environment Sketches

IDEA #3 – Universal Healthcare



Log Line



Hospitals are always competing to be cutting edge, but this one is truly out of this world! Enter through “triage” into an alien hospital and search the hallways to find clues to the cause of a mysterious disease affecting all the patients.

Luckily, you seem to be immune to the illness. Perhaps the cure is something unique to your human nature?



Features

- Choose your own adventure style
- Interactive stories in each hotel room (potential alien character actors who will talk with you)
- Lots of hidden jokes about current healthcare system (such as aliens complaining about insurance coverage)
- Strange healthcare tv ads for bizarre products or fake illnesses
- Enter through “triage”
- An added strange “pharmacy” where you can purchase strange alien items

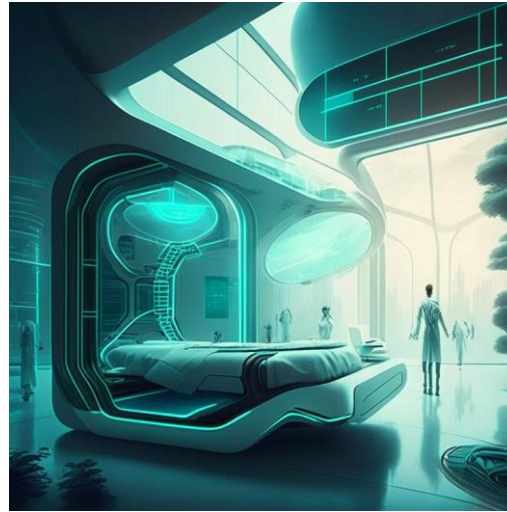
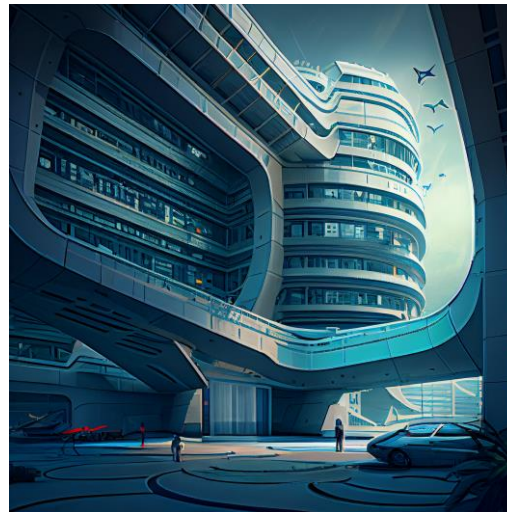


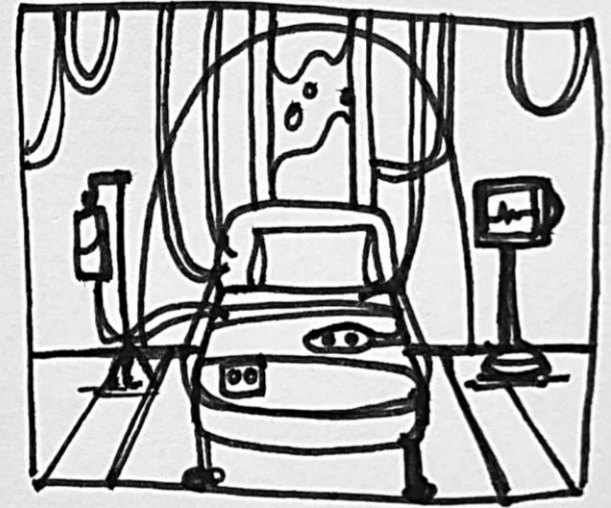
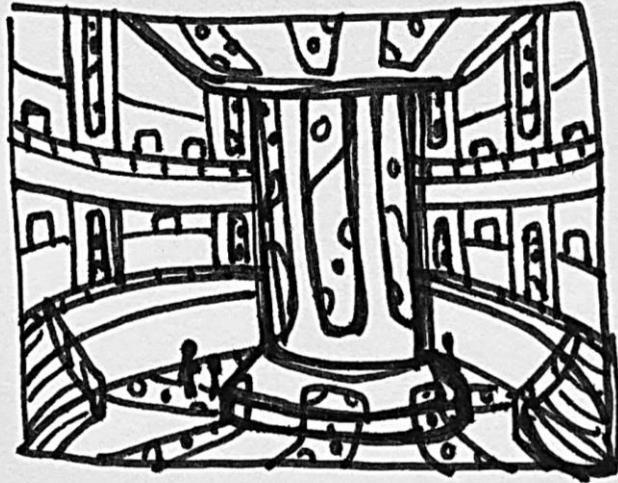
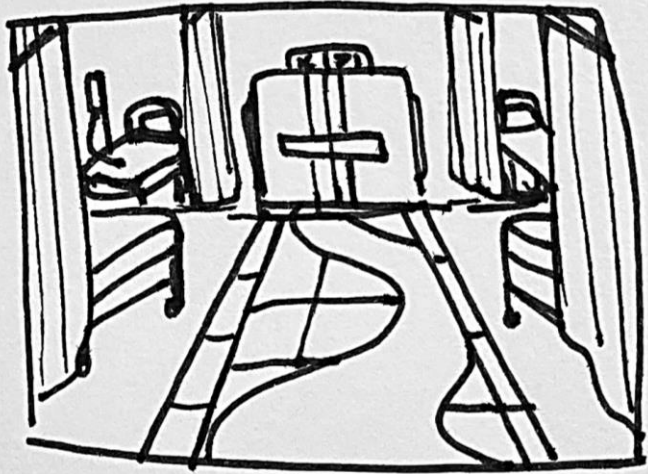
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Environment Sketches

THANK YOU!

